



# Specification

## Gloss White Synthetic Tyre Label Perm

**Product Code** STYRL

### Product Details

A gloss white polypropylene film with a print receptive top coating. This product is specially designed to meet the performance requirements of automotive tyre labelling. With a high barrier to penetration of components within the rubber substrates. Suitable for printing by letterpress, flexo, gravure, screen and hot foil.

### Face Material

Description Polypropylene film  
Finish and Colour Gloss White  
Weight / Thickness 45 gsm / 60 micron

### Adhesive

Type Permanent, Rubber  
Minimum Application Temp 0 °C  
In Service Temp -20 °C to 70 °C  
Initial Tack Very high  
Ultimate Adhesion Very high  
Notes Highly aggressive rubber based adhesive is specially designed for use on difficult and rough substrates.

### Release Liner

Weight 78 gsm  
Colour White Glassine  
Thickness 68 micron

### Application

Tyres and difficult and rough substrates.

### Shelf Life

2 years

We reserve the right to supply comparable materials against any product without prior notice. The values given are typical, the information being given in good faith but without warranty. All goods are supplied in accordance with our Standard Terms and Conditions of Sale, and no recommendations for specific application or use are given. The user must satisfy themselves as to the suitability of a particular grade for their own application.

Ref :- 038

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