



# Specification

## 50mic Bright Silver Polyester Perm

**Product Code** 50BSPP

**Product Details** A high gloss metallised polyester film. The smooth surface is covered with a topcoat for excellent ink anchorage.  
Suitable for printing flexo, UV letterpress, silkscreen and thermal transfer.

### Face Material

Description Polyester film with top coating  
Finish and Colour Metallised  
Weight / Thickness 71 gsm / 50 micron

### Adhesive

Type Permanent, Acrylic  
Minimum Application Temp +5 °C  
In Service Temp -40 °C to +90 °C  
Initial Tack Low  
Ultimate Adhesion High  
Notes Suitable for uses that need a good resistance to UV, fats or solvents.  
Good general adhesion performance on a wide range of substrates.

### Release Liner

Weight 70 gsm  
Colour White Glassine BG45  
Thickness 61 micron

**Application** Labels for cosmetics, appliances, electrical equipment and instruments

**Shelf Life** 2 years

We reserve the right to supply comparable materials against any product without prior notice. The values given are typical, the information being given in good faith but without warranty. All goods are supplied in accordance with our Standard Terms and Conditions of Sale, and no recommendations for specific application or use are given. The user must satisfy themselves as to the suitability of a particular grade for their own application.

Ref :- 038

**t:0161 343 1131 w:www.magnum-uk.com e:sales@magnum-uk.com**

MAGNUM MATERIALS LTD, THE SELF ADHESIVE CENTRE Globe Lane Industrial Estate, Dukinfield, Cheshire SK16 4UG