

Release Liners

There are many applications where customers now have a requirement for release liners. Over the years our customers have diversified into many new market's and their needs are changing. We have gradually been introducing a range of release liners to meet this new demand. We currently hold stock of three grades of release liners that are available in small rolls or bulk stocks depending on your needs. For more information please contact our sales office.



COMPETITION

Scratch the silver label and see if you have won a free Magnum of champagne. This material is currently being developed and we are looking to see what interest there is in the market place. If this product or other similar products are of interest to you please contact our sales office.

reference no:
628374257

Ring 0161 343 1131
Quote your reference number to see if you have won

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Your Comments

Your comments about Sticking Points in the past have been very positive and we hope that you will enjoy our new publication. We welcome any feedback you may have and look forward to hearing from you at info@magnum-uk.com

MM

MAGNUM MATERIALS news

www.magnum-uk.com

Spring 2007

Labelexpo

Once again Labelexpo is just around the corner. Over the past few years Labelexpo has become the most productive exhibition in the labelling calendar. For any customers looking for new machinery or just wanting to keep informed of changes in the label markets Labelexpo is a must. Once again Magnum will be at Labelexpo and will be based at the Rapid Machinery stand. We feel that the exhibition is important as it is the only public event where all the major manufacturers of materials and machines from around the world come together under one roof. For anyone who is interested in attending details can be found at www.labelexpo-europe.com



PRODUCT UPDATES

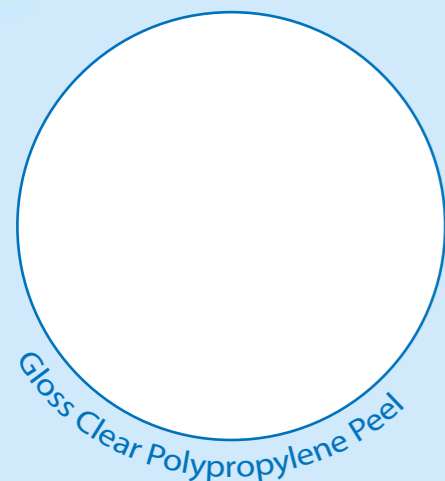
PRODUCT INFORMATION

We have recently seen an increase in the number of enquiries for direct thermal boards. We feel that an addition to our boards will strengthen our position in the tagging market and make our range more complete. With this in mind we have introduced the following product:-

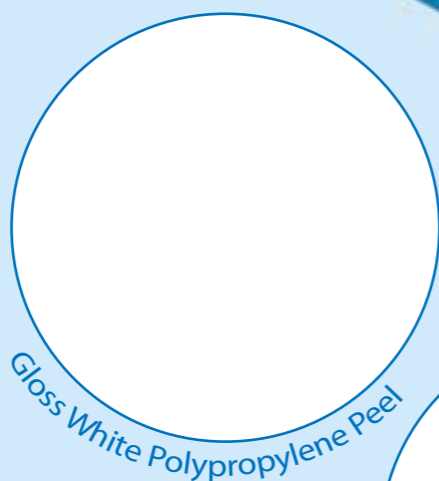
195g Matt White Direct Thermal Board

Price Reduction!

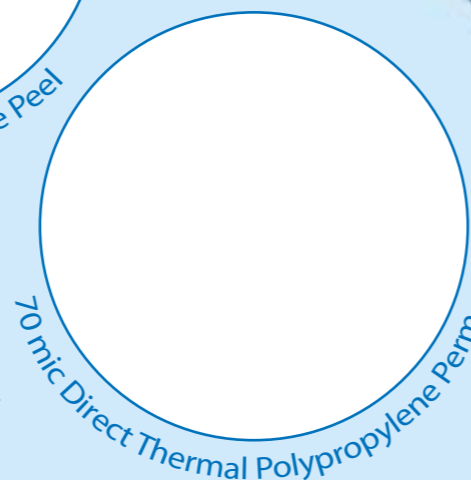
Over the past few months prices have been steadily increasing and we thought that in the interests of fair play as we have been able to buy this particular product more cost effectively we should pass on this reduction to our customers. With this in mind, Fasson's Fasgrip Perm is being reduced in price. Fasgrip is a semi gloss paper for use on difficult substrates like concrete, rugs and carpets, rubber goods, steel drums and plastic containers. It is a latex impregnated paper with a highly aggressive permanent adhesive and is an excellent product for those difficult to solve applications.



Gloss Clear Polypropylene Peel



Gloss White Polypropylene Peel



70 mic Direct Thermal Polypropylene Perm

New products currently in stock

In a market where suppliers are constantly trying to decrease the number of products they hold Magnum are pushing forward and adding to our already extensive range of materials. With Polypropylene becoming increasingly popular in the labelling market Magnum has increased the range of materials to accommodate the demand. We have recently introduced the above products to our standard stock.

Product Changes



Tamper Evident Acetates have now been discontinued by our manufacturers and are no longer available to buy. We would like to remind customers that we do now stock Matt White Tamper Evident PE perm which is a much more cost effective option and converts superbly on press. It is also a much cheaper product than destructible vinyl but does a very similar job.

We would also like to take this opportunity to inform our customers that all security products are now available in 125m roll lengths. We have had a lot of customers telling us that their enquiries for security products are small but very profitable. Therefore, we have taken the decision to offer 125m rolls so that the smaller jobs can be even more profitable and no stocks need to be held by the customer.

PolyTag Super Tuff

This is the highest quality grade of all the Polytag products. It is a two side matt white opaque finish, mineral enriched polypropylene. Unlike other grades this product still resists the tear when cut or ripped giving it an edge against other products which have little to no resistance once damaged. The product is used mainly for the labels and tagging market or in specialist high strength application. It is very useful for applications such as stapling to timber, luggage labelling and areas where products are punched and tied.

PolyTag Super tuff is available ex stock in the following grades:-

- 100 mic
- 120 mic
- 150 mic
- 180 mic
- 200 mic

It is corona treated on both sides and is printable by most conventional methods because it is filled with calcium carbonate which creates a surface coating. It is not a necessity to use UV on this product.

PolyTag Economy

This polytag economy range of material is a one side clay coated product designed to be a more cost effective version of PolyTag. It is printable by most conventional print methods on the coated side. The coated side can be printed Flexo, Gravure, Screen and Offset litho using UV drying process. The uncoated side of this product is corona treated and therefore printable by UV methods. The product has a good rigidity, this makes it suitable for auto labelling and is suitable for self adhesive coating.



PolyTag information



We are also looking to introduce a 250mic version if there is a demand for it. We do have a limited amount of stock for trials which are available on request.

PolyTag is a high quality tagging material designed to meet the ever changing needs of industrial markets. It is a matt white cavitated 3 layer co-extruded polypropylene film with a print receptive clay coating on both sides. It is printable by most conventional methods including Flexo, Gravure, screen and Offset Litho.

The product has a low specific gravity making it a lightweight, durable, tear resistant and waterproof material. As it is polypropylene the material is also a more rigid product meaning that a lower grammage can be used thus saving you money.